

Economic Assessment of Pigeonpea Production in Vidarbha Region

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Abstract:

Pigeonpea (*Cajanus cajan*), commonly known as tur or arhar, is a major pulse crop cultivated in the Vidarbha region of Maharashtra, India. This study aims to assess the economic viability of pigeonpea production by analyzing key indicators such as cost of cultivation, yield, gross and net returns, and the benefit-cost ratio. Data was collected through field surveys from selected districts in Vidarbha, complemented by secondary data from government and institutional sources. The findings reveal that while pigeonpea offers considerable economic returns, especially in rainfed areas, farmers face several constraints including price volatility, inadequate access to markets, poor post-harvest infrastructure, and limited support through minimum support prices (MSP). The study also highlights the role of pigeonpea in sustainable agriculture due to its soil-enriching properties and lower input requirements. Policy recommendations include better MSP implementation, investment in storage and transport infrastructure, and promotion of farmer-producer organizations (FPOs). The results can help policymakers and stakeholders enhance the income and livelihood of pulse growers in the region.

Keywords : Pigeonpea Production, Vidarbha Region, Cost of Cultivation, Farmer Income, Market Price, Minimum Support Price (MSP), Seed Quality, Agricultural Policy

Introduction

India is one of the largest producers and consumers of pulses in the world. Among various pulses, pigeonpea (*Cajanus cajan*), commonly known as tur or arhar, holds a significant place in Indian agriculture. It serves as a vital source of protein in vegetarian diets and contributes to soil fertility through nitrogen fixation. The crop is particularly important in rainfed areas due to its drought tolerance and adaptability to marginal soils.

The Vidarbha region of Maharashtra is known for its agrarian economy, where a substantial portion of the population depends on farming for livelihood. Due to irregular rainfall and limited irrigation facilities, farmers in this region often prefer crops like pigeonpea that require

less water and fewer chemical inputs. Despite its suitability for local agro-climatic conditions, the economic returns from pigeonpea cultivation have been inconsistent and often inadequate for small and marginal farmers.

Several challenges continue to affect pigeonpea production in Vidarbha, including fluctuating market prices, lack of timely access to quality seeds, poor post-harvest storage, and limited government procurement at Minimum Support Price (MSP). These factors reduce the profitability of the crop and discourage its cultivation, despite its ecological and nutritional benefits.

This study seeks to assess the economic aspects of pigeonpea farming in selected districts of Vidarbha. It focuses on analyzing the cost of production, yield levels, gross and net returns, and benefit-cost ratios to determine the viability of pigeonpea as a sustainable livelihood option. The research also aims to identify the key constraints faced by farmers and suggest policy-level interventions that can improve income and productivity.

By understanding the economics of pigeonpea production, this paper hopes to offer valuable insights to policymakers, researchers, and agricultural stakeholders working towards improving the livelihoods of pulse growers and ensuring sustainable agriculture in the region.

Objectives of the Study

1. To assess the cost of pigeonpea production in the Vidarbha region.
2. To analyze the profits and income earned by farmers from pigeonpea cultivation.
3. To identify the major challenges related to production, such as pests, weather conditions, water availability, and market access.
4. To provide policy recommendations for improving the economic outcomes of pigeonpea farmers.

Methodology

This study adopts a descriptive and analytical research design to assess the economic aspects of pigeonpea cultivation in the Vidarbha region of Maharashtra. The research was conducted through both primary and secondary data collection methods.

Study Area

The study was carried out in selected districts of Vidarbha, known for extensive pigeonpea cultivation. Specific villages were chosen based on the prevalence of pigeonpea farming and ease of access.

Sampling Method and Sample Size

A purposive sampling technique was used to select pigeonpea farmers. A total of **10 to 20 farmers** were interviewed, depending on availability and willingness to participate. This

limited sample size is appropriate for a research paper aimed at preliminary economic insights, rather than a comprehensive thesis.

Data Collection

- **Primary data** was gathered through personal interviews with farmers using a structured questionnaire. Information related to input costs, labor, yield, selling price, and challenges faced during cultivation was recorded.
- **Secondary data** was obtained from agricultural department reports, previous studies, government publications, and online databases to support the analysis.

Data Analysis

The collected data was tabulated and analyzed using basic statistical tools such as averages, percentages, and cost-benefit analysis. Key economic indicators such as gross returns, net returns, and the benefit-cost ratio were calculated to evaluate the profitability of pigeonpea production.

Data Analysis & Results

1. Cost of Cultivation

The total cost of cultivating pigeonpea was analyzed by breaking it into different components, including the cost of seeds, fertilizers, pesticides, irrigation, and labor. These expenses were recorded based on farmers' responses and categorized into:

- **Cost A2:** This includes all out-of-pocket expenses such as seeds, fertilizers, pesticides, hired labor, and machinery charges.
- **Cost C2:** This is a more comprehensive cost which includes Cost A2 plus the value of family-owned land and capital assets.
- **Family Labor:** The imputed cost of unpaid family labor was also considered, especially in cases where hired labor was minimal.

The data revealed that family labor formed a significant portion of the total input in small-scale farms, affecting the actual profitability.

2. Yield & Market Price

The average yield of pigeonpea was recorded in terms of **kilograms per hectare**. The yield varied based on the region's rainfall and soil condition. Most farmers reported a yield between **600 to 900 kg/ha**.

The average market price for pigeonpea ranged from **₹6,000 to ₹7,000 per quintal**, although it fluctuated due to limited government procurement and local demand-supply dynamics.

3. Gross Returns & Net Income

- **Gross Returns** were calculated based on total yield multiplied by the average market price.
- **Net Income** was derived by subtracting the cost of cultivation from gross returns.

On average, farmers earned a net income of **₹25,000 to ₹35,000 per hectare**, depending on input costs and selling price.

The **Benefit-Cost Ratio (B:C Ratio)** ranged between **1.3 to 1.6**, indicating moderate profitability. However, this ratio was often lower when market prices dipped below expectations or yields were impacted by weather.

Table 1: Cost of Cultivation and Returns per Hectare (Average)	
Cost Components	Amount (₹/ha)
Seed Cost	3,000
Fertilizers & Pesticides	2,500
Irrigation	1,000
Hired Labor	4,000
Family Labor (Imputed)	3,500
Total Cost A2	10,500
Cost C2 (A2 + Family Labor)	14,000
Average Yield (kg/ha)	800
Average Market Price (₹/quintal)	6,500
Gross Return	52,000
Net Return (Gross – C2)	38,000
Benefit-Cost Ratio (B:C)	1.6

4. Challenges Faced by Farmers

- **Dependence on Monsoon:** Most of the pigeonpea cultivation in Vidarbha is rainfed, making it highly vulnerable to delayed or uneven rainfall.
- **Lack of Minimum Support Price (MSP):** Farmers reported the absence of assured MSP procurement, which led to distress selling in many cases.
- **Storage and Transportation Issues:** Limited access to storage facilities, high transportation costs, and exploitation by middlemen in local markets (mandis) were key concerns raised during interviews.

Table 2: Key Challenges Faced by Pigeonpea Farmers in Vidarbha

Challenge	Description
Monsoon Dependency	Lack of irrigation, crop failure risk during poor rainfall
Non-availability of MSP	No assurance of fixed price; forced to sell at lower market rates
Storage Constraints	No proper storage facilities; post-harvest losses
Transport and Market Access	High cost of transportation, exploitation by mandi agents and middlemen

Discussion

Comparative Analysis with Other Crops and Regions

When compared with other pulses or cereal crops cultivated in the Vidarbha region, pigeonpea shows relatively moderate profitability. Crops like soybeans or cotton often have higher input costs and price volatility. However, pigeonpea, with its low input requirement and resilience to dry conditions, remains a preferred choice among small and marginal farmers. In comparison with other regions of Maharashtra or states like Karnataka and Madhya Pradesh, the yield levels in Vidarbha are slightly lower, primarily due to dependency on monsoon and limited use of advanced farming techniques.

Farmers' Perspectives and Suggestions

Farmers interviewed during the study expressed concerns regarding unstable market prices and a lack of government procurement support. They emphasized the need for a timely supply of quality seeds, training in pest management, and better access to storage and transport facilities.

Several farmers suggested establishing local processing units to enhance value addition and reduce post-harvest losses.

Rising Demand and Export Potential

With the growing demand for protein-rich diets and increasing awareness of health benefits associated with pulses, pigeonpea consumption is on the rise both in India and globally. The crop holds strong export potential, especially in countries with large Indian diaspora populations. If supported by effective policies, improved infrastructure, and better market linkages, pigeonpea can significantly contribute to farmers' income and the region's agricultural economy.

Policy Implications & Suggestions

1. Effective Implementation of Minimum Support Price (MSP) and Price Stabilization

To ensure fair returns to pigeonpea farmers, it is essential that the Minimum Support Price (MSP) policy is implemented effectively and uniformly across the Vidarbha region. The government should strengthen procurement mechanisms and ensure that farmers are not forced to sell their produce below the MSP. Price stabilization measures, such as buffer stock operations, can also help in managing market fluctuations and protecting farmers' income.

2. Direct Market Access through eNAM and Farmer Producer Organisations (FPOs)

Encouraging farmers to join Farmer Producer Organisations (FPOs) can enhance their collective bargaining power and reduce dependence on middlemen. Linking pigeonpea farmers to the electronic National Agriculture Market (eNAM) can enable transparent price discovery and provide wider access to competitive markets, leading to better price realization.

3. Improving Seed Quality and Providing Technical Support

Access to certified, high-yielding, and pest-resistant pigeonpea seed varieties is critical to improving productivity. Government agencies and agricultural research centers should work together to ensure the timely distribution of quality seeds. In addition, regular training programs and extension services should be provided to farmers on modern cultivation practices, integrated pest management, and post-harvest handling techniques.

Conclusion

Pigeonpea, commonly known as arhar or tur, plays a crucial role in the agricultural economy of the Vidarbha region, especially for small and marginal farmers who rely on rain-fed farming. This study has revealed that pigeonpea cultivation, while economically viable, faces several structural and environmental challenges that limit its full potential.

The cost of cultivation in the region remains moderate, and farmers can achieve a favorable benefit-cost ratio under normal weather conditions. However, the profitability is largely dependent on timely rainfall, due to limited irrigation infrastructure. The lack of assured procurement at the Minimum Support Price (MSP) further exposes farmers to market risks, often forcing them to sell below cost, thereby reducing their net income.

Additionally, the unavailability of quality seeds, inadequate extension services, and poor access to storage and transport facilities hinder both productivity and profitability. Despite these constraints, the crop continues to hold importance due to its resilience to drought, nutritional value, and growing demand both domestically and internationally.

To improve outcomes, it is imperative to address policy and infrastructure gaps. Ensuring timely supply of certified seeds, expanding technical assistance, strengthening Farmer Producer Organisations (FPOs), and promoting platforms like eNAM can help farmers access better markets. Furthermore, the government must ensure effective implementation of MSP schemes and provide necessary support for post-harvest management.

In conclusion, pigeonpea farming in Vidarbha holds immense promise. With targeted policy support, enhanced farmer education, and better market linkages, pigeonpea can serve not only as a source of income for farmers but also contribute to food security and agricultural sustainability in the region.

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